

»THE SOUND OF EBAY«

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THE BIZARRE BAZAR:

»Ebay« is trying to be the accountant of an open business-place by initializing a lucid dream of endless credibility to the users. The big picture shows a romantic bazaar of richness and goods, a place where prices are made by bargaining the value of assembled things. Neatly structured in boxes and frames, tagged by numbers, aligned and approached by magical opponents of adorable displays. The imagery of trade appears in its loveliest form of exchange, accompanied by convenient environments and flattering sounds, to please the purchaser with the charm of wealth and surplus. The participation in creating substantial transactions, offers everyone a part-time approach in common sensed gold-rushes, fevered by the obsession of king-sized earnings, selling off things and non-things. Work becomes the pleasure of bidding and rating, writing histories of reputation within the exiting game-play of liquefied vividness and sampled repetition of digital »(algo-)rhythmic«.

THE PIRATES OF EBAY:

As part of their sustainable trilogy the critical level of »UBERMORGEN.COM«'s media-integrated storytelling has reached the coastline of business-island »Ebay«. Braking the waves of cyber-spaced e-commerce tsunamis by transforming singular binary micro-transactions of homo oeconomicus into auditive vortexes and granular compositions by pirating privacy. An army of wiredrawn networkbots has been injected into vireal complexity by the hackers of hidden imaginaries. Conducting a maniac model of quantitative signals and preparing a groovy listening comprehension for unmarked patterns of sound-full recognition. Off the record, this time they are transforming a rolemodel of individual selling and buying behavior into an »ARTtitude« of robotic configurations and strings by swapping personalized and compositional business-dreams with hitpotentized sound-designs from secure client-accountability. Using the concept of creative destruction this entertainment-aggregation is tuning in a mind-blowing cutup of eclectic data-jams, pushing the contemporary mediamorph lifestyles over the edge and combines it with transformable delays of post-realistic business-analyses. It mashes up the proposition of economical interest with the joy of multifactorial abstraction-vectorizations to push the one-dimensional programming of bubble-ideologists into a new form of user-generated massmusic-movement. By discovering this undetected entropolis, the colonization of data-hungry network-crawlers and blackboxed info-transformers is feeding a suspicious synaesthesia within the neatly structured columns of profit-orientated socio-technological networks.

ENJOYING CLICKONOMICS

»The Sound of Ebay« enables a twisted plot of alternate click-dealership and a vast amount of entertainment value. The whitelabeled edition of blackboxed computation is presenting diametral economic controversies of our times within a model of bleeding edge, upside-down and visionary sub-culture. To ground this parameters within an abstraction-level of artificial beta-testing, the unlikelyhood of economic inexplicability is reduced to its maximum, by providing an outlandish and inspiring interface of presumable audio-visual data-recordings. Through this concern no more thinking and intellectual resistance is announced, the approach is to sit back – letting the bots do the dirty work and finally listen to the super-personalized collection of unauthorized material from automated sound-aggregation, directly developed out of highly sensitive, inaccessible and unreachable data.